BRAND GUIDE · V1.0 · SEPTEMBER 2026

Games from two harbours.

The logo, colours, type and rules of Golden Harbour Games, and where each file in this kit goes.



GOLDEN HARBOUR

GAMES

Two suns on one horizon

Vladivostok's sun above the line, at 43°N, with the cable-stayed Golden Bridge against it. Sydney's below it, at 33°S, drawn as a reflection breaking up in harbour water, with the Harbour Bridge arch upside down in it. Same sun, two harbours, half a world apart.

The bridges are cut out of the sun, so whatever is behind the logo shows through them. Below 64 px they drop away and the **small mark** takes over: the sun and two bars. At 16 px, one bar.

OFFSET = ¼ Ø · 3 BARS 7/6/5 · BRIDGES FROM 64 PX

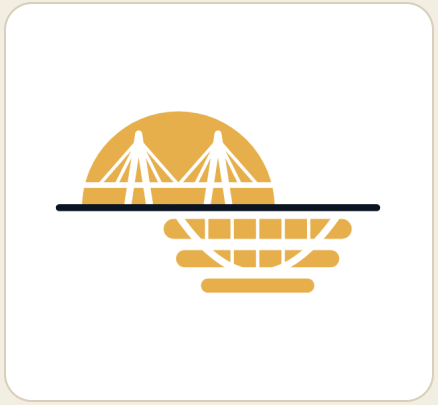


Pick by the background



on-dark

The default. Navy or any dark background.



on-light

White, paper, any light background.



two-tone-light

Print and paper where brass alone looks pale.



navy

One colour: on brass, stamps, one-ink print.



white

One colour: photos and busy dark backgrounds.

Each comes as a mark, a small mark, and as horizontal, stacked and wordmark logos, in **01 Logo**: SVG for anything that scales (print, web, video), PNG with a transparent background for everything else.



Horizontal

Headers, letterheads, video end cards: anywhere wide.



Stacked

Posters, splash screens, merch: anywhere square or tall.



Wordmark

When the mark is already on the page nearby.

Clear space. Keep empty space around any logo at least as tall as the sun's radius (half the sun). Nothing else inside it: text, edges, other logos.

Smallest size. The full mark from 64 px / 16 mm wide. Smaller: the small mark. Favicons use the 16 and 32 px drawings in 02 Icons.

Don't recolour the mark outside these five colourways, stretch or rotate it, add shadows, glows or outlines, rebuild the wordmark in another font, or put the full-colour mark on a busy photo (use **white**).

Navy water, brass instruments

	NAME	HEX	RGB	USE
	Night Water	#0B1626	11 22 38	Base. Most surfaces, about 60%.
	Deep Channel	#13243B	19 36 59	Cards, panels.
	Harbour Brass	#E8B04B	232 176 75	The mark, buttons, links: brass means "act".
	Sea Foam	#F3EEE2	243 238 226	Text on navy; "paper" sections.
	Buoy Red	#E0533D	224 83 61	"New", alerts. Sparingly.
	Tide	#5FB3B3	95 179 179	Illustration only.
	Brass Ink	#8A5A0B	138 90 11	Brass for small text on Sea Foam.
	Chart Line	#2B4166	43 65 102	Rings, borders, the chart grid.

Files: **04 Colours** - colours.txt (with CMYK for print), colours.css, colours.json, golden-harbour.gpl (GIMP, Inkscape, Krita).

DISPLAY · UNBOUNDED 700-800

Aa Жж

Games from two harbours.
Игры из двух гаваней.

Headlines and game titles.

TEXT · GOLOS TEXT 400-600

Aa Жж

A roguelike about buying used electric cars in Vladivostok and driving them somewhere colder.

Body copy, UI, buttons.

LABELS · JETBRAINS MONO 400-500

01 /

43°06’N 131°53’E
ROGUELIKE · ROAD TRIP
BROWSER · PHONE — EN · RU

Coordinates, section numbers, genres. Always uppercase, spaced out.

All three are free (Open Font License) and cover Latin and Cyrillic. They are in **05 Fonts**.

Five rules

01 Navy is the water. Keep most surfaces Night Water; save Sea Foam for "paper" sections like About.

02 Brass means "act": primary buttons, links, the mark. Never brass body text on Sea Foam (use Brass Ink).

03 Each game brings its own key-art colour. The frame around it stays navy and brass.

04 Coordinates, dashed contours and numbered sections are the texture. No gradients, no glows.

05 Say it in both languages. Every string ships in English and Russian from day one.

07 / WHERE THINGS GO

Profile picture (X, Bluesky, YouTube, TikTok, Instagram, Telegram, VK, Discord)	`03 Social/avatar-1000.png`
X header	`03 Social/x-header-1500x500.png`
Bluesky banner	`03 Social/bluesky-banner-3000x1000.png`
YouTube banner	`03 Social/youtube-banner-2560x1440.png`
VK cover (Russian)	`03 Social/vk-cover-1920x768.png`
LinkedIn / Facebook cover	`03 Social/linkedin-cover-1128x191.png · facebook-cover-1640x624.png`
Website favicon, app icon	`02 Icons & favicons/favicon.ico · icon-512.png · icon-1024.png`
Documents, slides, video	`01 Logo/svg/ghg-horizontal-on-light.svg (or -on-dark)`
Game splash screen	`01 Logo/png/ghg-stacked-on-dark-1200w.png`
Email	`07 Email signature/signature.html`
Printer or designer	`01 Logo/svg + 04 Colours/colours.txt + 05 Fonts`